

# PASSIVE INCOME

## There is a simpler way



We all dream of having enough money and time to do what we want and what we like and it is easy to think that passive income is money you earn while sitting on a beach sipping mojitos. The truth is that there is lots of work involved and as with most other business ventures, you always have risk.

While the importance of passive income isn't often doubted, the monumental hurdle often required to achieve a respectable amount of cash flow from automatically-recurring revenue streams, as well as the upfront investment of a significant amount of time usually with little to no returns for extended periods, sometimes years without seeing any financial returns, is often too great for most to bear. Even the most astute entrepreneurs shake their head in sheer and utter frustration and eventually give up, losing all money and time invested.

The truth of the matter however is that time is far more valuable than money. While money can be spent and earned, time can only be spent once, then it's gone forever. As we age and grow older, we understand the importance of time and being able to freely choose what we do with those precious moments that we do have in life. None of us can afford to waste our already limited time on something that is high risk and will not be successful.

The foundation of financial freedom is putting your effort in upfront with the correct means and collecting the returns forever thereafter. Many people think that passive income is about getting something for nothing. Although it has a 'get rich quick' appeal, it still involves a lot of upfront work and effort.

Eventually your income stream will become passive meaning it will require little to no maintenance to keep the money flowing, but it doesn't mean it can simply be completely ignored or forgotten about. No, quite the contrary. It's important to keep track with it all the time and to keep it successful, you can never abandon it.

Passive income includes regular earnings from a source other than an employer or contractor. The great news about this is that you can start generating it while you



still have a steady income. There are many ways of earning passive income which the most common two sources, rental income and investment. Both of them require a substantial amount of upfront funding. For example, to earn R2 500 passive income per month you will either have to have a paid property to rent or have at least R250 000 on investment. Not many people have that kind of financial input to start your passive income stream.

We believe we have a great alternative to the normal means of creating passive income. By signing up as a CareCard member, you can immediately start to create passive income with our risk free business opportunity, while you automatically contribute to the charity organisation or school of your choice and enjoy excellent membership benefits for you and your family. Your financial input is your affordable monthly membership fee and your time. To put it into perspective, to earn R2 500 with our business model, you need a minimum of 25 members strategically positioned in your downline and from that foundation you can only go bigger. The potential depends on your effort and passion but the sky is your limit.

Should you be interested to learn more, please visit [www.carecard.co.za](http://www.carecard.co.za) or contact CareCard Head Office.

